

Wound Care in Singapore

Market Direction | 2025-01-10 | 21 pages | Euromonitor

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Report description:

In Singapore, professionals, including expatriates, are increasingly learning to balance their demanding work schedules with regular exercise routines, which has led to a surge in the consumption of wound care products. In 2024, long-distance running, including marathons, gained significant traction among professionals seeking endurance challenges. Additionally, younger consumers showed a heightened interest in events like Hyrox, a global fitness competition that combines running with functional...

Euromonitor International's Wound Care in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Wound Care in Singapore
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List Of Contents And Tables

WOUND CARE IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing interest in exercise among Singaporean professionals drives wound care demand

Market is characterised by polarised demands, with private label gaining traction

Wound care products are positioned as convenient add-ons in retail e-commerce

PROSPECTS AND OPPORTUNITIES

Wound care will continue to see solid growth, driven by health-conscious lifestyles

Technological advancements will fuel category expansion

Market will remain dominated by basic products

CATEGORY DATA

Table 1 Sales of Wound Care by Category: Value 2019-2024

Table 2 Sales of Wound Care by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Wound Care: % Value 2020-2024

Table 4 LBN Brand Shares of Wound Care: % Value 2021-2024

Table 5 Forecast Sales of Wound Care by Category: Value 2024-2029

Table 6 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN SINGAPORE

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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