

Wound Care in India

Market Direction | 2025-01-20 | 23 pages | Euromonitor

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Report description:

Wound care in India is expected to register high single-digit retail current value growth in 2024, significantly driven by the rising trend of online bulk purchases. Traditionally, consumers relied on offline retail stores, whereby sticking plasters/adhesive bandages and other wound care products were often purchased in minimal quantities, such as one or two pieces at a time.

Euromonitor International's Wound Care in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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