

**Womenswear in Israel**

Market Direction | 2025-01-15 | 25 pages | Euromonitor

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**Report description:**

Price remained central to purchasing decisions in womenswear during 2024 as consumers in Israel faced tight budgets. Womenswear is seeing greater polarisation between premium and economy lines as brands struggle to offer the lowest price possible whilst still making a profit. Since a lot of products are imported in womenswear, keeping prices down was increasingly challenging. Womenswear retailers looked to open stores in Eilat to take advantage of the 17% tax free zone which makes clothing cheap...

Euromonitor International's Womenswear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Womenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Womenswear in Israel  
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### List Of Contents And Tables

#### WOMENSWEAR IN ISRAEL

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Pricing and cost saving strategies are key in 2024

Yollando.com offers consumers access to cheaper apparel

Zara pushes ahead with new flagship store

##### PROSPECTS AND OPPORTUNITIES

Sustainability issues grow with investment by major international brands

Lower cost local brands face challenges amid innovation and AI technology

Retail e-commerce sales to grow in the forecast period

##### CATEGORY DATA

Table 1 Sales of Womenswear by Category: Volume 2019-2024

Table 2 Sales of Womenswear by Category: Value 2019-2024

Table 3 Sales of Womenswear by Category: % Volume Growth 2019-2024

Table 4 Sales of Womenswear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Womenswear: % Value 2020-2024

Table 6 LBN Brand Shares of Womenswear: % Value 2021-2024

Table 7 NBO Company Shares of Women's Nightwear: % Value 2020-2024

Table 8 LBN Brand Shares of Women's Nightwear: % Value 2021-2024

Table 9 NBO Company Shares of Women's Outerwear: % Value 2020-2024

Table 10 LBN Brand Shares of Women's Outerwear: % Value 2021-2024

Table 11 NBO Company Shares of Women's Swimwear: % Value 2020-2024

Table 12 LBN Brand Shares of Women's Swimwear: % Value 2021-2024

Table 13 NBO Company Shares of Women's Underwear: % Value 2020-2024

Table 14 LBN Brand Shares of Women's Underwear: % Value 2021-2024

Table 15 Forecast Sales of Womenswear by Category: Volume 2024-2029

Table 16 Forecast Sales of Womenswear by Category: Value 2024-2029

Table 17 Forecast Sales of Womenswear by Category: % Volume Growth 2024-2029

Table 18 Forecast Sales of Womenswear by Category: % Value Growth 2024-2029

#### APPAREL AND FOOTWEAR IN ISRAEL

##### EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 20 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

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Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 23 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 25 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 28 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 29 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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