

Womenswear in Israel

Market Direction | 2025-01-15 | 25 pages | Euromonitor

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Report description:

Price remained central to purchasing decisions in womenswear during 2024 as consumers in Israel faced tight budgets. Womenswear is seeing greater polarisation between premium and economy lines as brands struggle to offer the lowest price possible whilst still making a profit. Since a lot of products are imported in womenswear, keeping prices down was increasingly challenging. Womenswear retailers looked to open stores in Eilat to take advantage of the 17% tax free zone which makes clothing cheap...

Euromonitor International's Womenswear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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