

Weight Management and Wellbeing in India

Market Direction | 2025-01-20 | 23 pages | Euromonitor

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Report description:

Weight management and wellbeing in India is set to maintain double-digit retail current value growth in 2024, driven by rising obesity and shifting consumer lifestyles. According to the National Family Health Survey (NFHS-5) 2019-2021, 6% of women and 4% of men aged 15-49 were classified as obese. Meanwhile, Euromonitor's Economies and Consumers data from 2023 highlighted that around 17% of men and 19% of women were overweight in India. The impact of the COVID-19 pandemic, which led to sedentary...

Euromonitor International's Weight Management and Wellbeing in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

Switches

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