

Vegetables in the US

Market Direction | 2025-01-21 | 20 pages | Euromonitor

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Report description:

After several years of decline, vegetables in the US experienced a return to slight growth in retail volume terms in 2024. Of the categories within fresh vegetables, onions and tomatoes came out on top in terms of retail volume growth rates. As a hardy, staple vegetable in US households, onion maintained consistent retail volume and current value growth. Stability continued through to year end 2024 despite challenges in key growing regions such as Mexico and Texas. Harsh climate conditions, incl...

Euromonitor International's Vegetables in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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