

Vegetables in Mexico

Market Direction | 2025-01-09 | 20 pages | Euromonitor

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Report description:

Total volume sales of vegetables grew in Mexico in 2024. Dealing with a very high rise in prices in several subcategories, the vegetables category in Mexico saw slight growth in volume, while registering a double-digit increase in value due to the high rate of inflation. The droughts that have been affecting the country led to a price increase of more than 50% for onions in 2023, while in 2024 tomatoes and other vegetables saw the most marked price adjustments. Within this scenario, consumers ar...

Euromonitor International's Vegetables in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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