

Vacuum Cleaners in Portugal

Market Direction | 2025-01-10 | 36 pages | Euromonitor

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Report description:

The strong development of stick and upright vacuum cleaners in Portugal is testament to the growing popularity of these models, and this was reflected in strong volume growth over 2024. Robotic vacuum cleaners have continued to gain acceptance in Portuguese households as consumers look for convenient appliances to maintain the cleanliness of the house on a daily basis. Total volume sales of vacuum cleaners were muted by the weak performance of cylinder vacuum cleaners, with consumers shifting to...

Euromonitor International's Vacuum Cleaners in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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