

## **Vacuum Cleaners in Israel**

Market Direction | 2025-01-20 | 36 pages | Euromonitor

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### **Report description:**

Retail volume sales of vacuum cleaners grew in Israel in 2024, while the category saw dynamic current value growth. Vacuum cleaners continued to see very good sales over the year thanks to an interest in high-tech products and a focus on product quality. Value growth was bolstered by strong price rises, of around 25% in 2024, which did not deter consumers from seeking high-tech quality products.

Euromonitor International's Vacuum Cleaners in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vacuum cleaners bucks the trend and sees soaring value sales.

Robotic cleaners see impressive growth, while sales of wet/dry cleaners go through the roof

Dyson remains the clear leader.

##### PROSPECTS AND OPPORTUNITIES

Quality will continue to boost the category

Wet/dry will continue to penetrate and enthrall consumers

Dyson, Xiaomi and Shark expected to continue to lead

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