

Vacuum Cleaners in Egypt

Market Direction | 2025-01-10 | 35 pages | Euromonitor

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Report description:

Retail volume sales of vacuum cleaners in Egypt witnessed further strong growth in 2024. Growth was even faster than in 2023. This development was supported by growing awareness of the importance of a clean and healthy home environment to wellbeing. The dominant format, cylinder vacuum cleaners, continued to see fast retail volume growth, leveraging price, efficiency and availability advantages. While most cylinder vacuum cleaners are assembled locally, other formats are imported as final produc...

Euromonitor International's Vacuum Cleaners in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cylinder format dominates but easing import conditions foster availability and demand for other vacuum cleaners

Product shortages continue to undermine robotic vacuum cleaners

Panasonic benefits from more stable prices to gain the leading position

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E-commerce is set to develop in vacuum cleaners

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