

Traditional and Connected Watches in Spain

Market Direction | 2025-01-20 | 31 pages | Euromonitor

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Report description:

Traditional and connected watches in Spain saw slightly slowed retail current value growth in 2024, driven by two key factors. Economic challenges, including elevated inflation and higher interest rates, are reducing disposable income, leaving Spaniards with less to spend. At the same time, consumer priorities have shifted, with many continuing to embrace an "enjoying life" mindset, a trend reinforced by the COVID-19 pandemic. This has led to a focus on experiences such as travel and leisure ove...

Euromonitor International's Traditional and Connected Watches in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Traditional and Connected Watches market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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