

**The World Market for Personal Accessories**

Global Strategy | 2025-01-21 | 38 pages | Euromonitor

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**Report description:**

After moderate growth in 2023, global sales of personal accessories slowed in 2024. Geopolitical issues, the cost-of-living crisis, and China's slow recovery suggest that the macro environment will remain challenging, requiring personal accessories brands to navigate uncharted waters once again in 2025. Stricter regulations on sustainability, changing consumer habits, channel shifts, and ongoing digital transformation are expected to shape the industry over the next five years.

Euromonitor International's The World Market for Personal Accessories global briefing offers detailed strategic analysis of the global Personal Accessories market by pinpointing growth sectors and identify factors driving change. The report identifies leading companies and brands within the keenly contested, fashion-driven competitive landscape, trend developments, economic/lifestyle influences, seasonal patterns, market and distribution strategies. Forecasts illustrate how the market is predicted to develop between mature and emerging countries, threats facing the business as well as opportunities to be seized for further growth.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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