

Tea in Uzbekistan

Market Direction | 2025-01-17 | 23 pages | Euromonitor

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Report description:

Green tea continues to dominate tea in Uzbekistan, accounting for more than two-thirds of retail value sales in 2024. Moreover, this figure increased slightly over the course of the review period. In retail volume terms, the share of green tea was almost four-fifths. Green tea, particularly the gunpowder variety, is deeply rooted in historical consumer preferences, with tea playing a central role in social gatherings, fostering community and connection. It remains central to Uzbekistani daily li...

Euromonitor International's Tea in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Functionality and indulgence drive strong demand growth for fruit/herbal tea

Local brands retain leadership amid a deep-rooted tea-drinking culture

PROSPECTS AND OPPORTUNITIES

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