

Tea in Lithuania

Market Direction | 2025-01-08 | 21 pages | Euromonitor

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Report description:

In 2024, retail value sales of tea in Lithuania rose by 2%, while retail volume growth recorded a decline of 2%, continuing a downtrend noted across the review period. A big challenge to tea sales is Lithuania's popular, growing coffee-drinking culture, with coffee drinking far outweighing tea drinking. Traditionally, tea was consumed as an addition to the daily intake of hot drinks. However, its popularity waned across the review period as the coffee culture further expanded. Black tea has been...

Euromonitor International's Tea in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TEA IN LITHUANIA

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