

Sweet Spreads in Indonesia

Market Direction | 2025-01-09 | 19 pages | Euromonitor

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Report description:

The market for sweet spreads in Indonesia registered moderate growth in retail volume terms in Indonesia 2024, despite unit price growth accelerating during the year. One of the main drivers behind this price increase was the rising costs of raw materials, such as sugar and cocoa, due to global supply chain disruptions and adverse weather conditions affecting crop yields in major exporting countries. Additionally, reforms in Indonesia's energy subsidy programmes led to higher costs for fuel and...

Euromonitor International's Sweet Spreads in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Sweet Spreads in Indonesia

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List Of Contents And Tables

SWEET SPREADS IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate growth for sweet spreads despite rising costs

Ceres and Nutella face growing competition from emergent players

Supermarkets and convenience stores lead channel contribution

PROSPECTS AND OPPORTUNITIES

Trend towards healthier lifestyles will drive growth of honey as a popular alternative sweetener

Packaged honey will see competition from unbranded alternatives

Forecast stable growth for other sweet spreads, with foodservice leading the way

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2019-2024

Table 2 Sales of Sweet Spreads by Category: Value 2019-2024

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024

Table 6 NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 7 LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 8 Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 10 Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 11 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN INDONESIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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