

Sweet Spreads in India

Market Direction | 2025-01-29 | 21 pages | Euromonitor

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Report description:

Sweet spreads in India is expected to maintain solid retail volume growth and dynamic, double-digit retail current value growth in 2024. Although increases are expected across all categories, nut and seed based spreads is expected to see the strongest growth rates, whilst honey is set to continue to account for the dominant share of sales. Sweet spreads are increasingly often consumed for breakfast in India. The traditional Indian breakfast landscape is witnessing a shift, with more individuals...

Euromonitor International's Sweet Spreads in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sweet spreads are becoming an integral part of Indian breakfasts

The competition intensifies, with newer players entering the category

Retail e-commerce gains significant share in sweet spreads

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Improving standard of living will continue to drive sales of sweet spreads in India

Demand for healthy and clean label products will drive growth, especially those targeting children

Major players will look to scale beyond tier-1 cities

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