

Sugar and Sweeteners in Thailand

Market Direction | 2025-01-28 | 15 pages | Euromonitor

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Report description:

In a cross-category trend, the prices of sugar and sweeteners were impacted by challenges created by unfavourable weather conditions in 2024. Throughout 2024, Thailand experienced various problems affecting the agricultural sector, such as the La Nina phenomenon in September 2024, which caused Thailand to face monsoons and heavy rains, with a large amount of accumulated water, floods and flash floods in many areas in the North and Northeast, causing damage to some agricultural products. In terms...

Euromonitor International's Sugar and Sweeteners in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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List Of Contents And Tables

SUGAR AND SWEETENERS IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sugar prices impacted due to inflationary pressures and challenging weather conditions

Persistent consumption habits sustain consistent growth

PROSPECTS AND OPPORTUNITIES

Growing health consciousness might dampen growth of sugar and sweeteners over the forecast period

Unfavourable climate change factors may hinder global production yields

Summary 1 Major Processors of Sugar and Sweeteners 2024

CATEGORY DATA

Table 1 Total Sales of Sugar and Sweeteners: Total Volume 2019-2024

Table 2 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Sugar and Sweeteners: Volume 2019-2024

Table 4 Retail Sales of Sugar and Sweeteners: % Volume Growth 2019-2024

Table 5 Retail Sales of Sugar and Sweeteners: Value 2019-2024

Table 6 Retail Sales of Sugar and Sweeteners: % Value Growth 2019-2024

Table 7 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2024-2029

Table 9 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Sugar and Sweeteners: Volume 2024-2029

Table 11 □Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2024-2029

Table 12 □Forecast Retail Sales of Sugar and Sweeteners: Value 2024-2029

Table 13 □Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2024-2029

FRESH FOOD IN THAILAND

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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