

## **Sugar and Sweeteners in Mexico**

Market Direction | 2025-01-09 | 18 pages | Euromonitor

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### **Report description:**

Total volume sales of sugar and sweeteners stagnated in Mexico in 2024. Affected by the droughts that have impacted several types of crops in Mexico and neighbouring countries, national sugar cane production decreased in 2024, leading to an increase in imports to sustain the offer and the overall performance of the category. This helped to support a marginally positive performance in volume terms and continued current value growth, with the foodservice channel, which continues to benefit from an...

Euromonitor International's Sugar and Sweeteners in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sugar and Sweeteners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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