

Sugar and Sweeteners in Italy

Market Direction | 2025-01-09 | 19 pages | Euromonitor

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Report description:

Sugar is among the products that experienced the largest increases in retail prices in 2023 and 2024. Among the reasons for the price increases was the drop in production in 2022 which was due to heatwaves and droughts. Nonetheless, these price increase had a limited impact on Italians' final grocery bills, as the price of sugar still remains quite low in absolute terms. On the other hand, these price increases did benefit sugar producers, who have been complaining for years about a sales price...

Euromonitor International's Sugar and Sweeteners in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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