

Store Cards in Canada

Market Direction | 2025-01-14 | 20 pages | Euromonitor

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Report description:

2024 saw store cards in Canada benefit from increased investment in innovation and flexible features. With inflation still high, consumers continued to seek to save money on shopping. Retailers and store cards issuers have adapted to clients' demands by including appealing features to cards issued. For example, Home Depot launched a promotion whereby no interest is charged on a single transaction if paid in full within 24 months, and no interest is charged for any transactions if paid in full wi...

Euromonitor International's Store Card Transactions in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Limited options hinder growth potential

Low limits contribute to low transaction and average spend growth, though digitalisation offers hope

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