

Starchy Roots in Vietnam

Market Direction | 2025-01-20 | 18 pages | Euromonitor

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Report description:

Starchy roots in Vietnam saw potatoes produced domestically face intensified competition from cheaper variants in 2024. Imported potatoes are mostly from China, are widely available and are priced much lower than local potatoes. While previously Chinese offerings in fruits and vegetables were found mainly in wet markets, they are now rapidly gaining shelf space in modern grocery retail channels, readily available in supermarkets, hypermarkets, convenience stores and high-end stores. In all these...

Euromonitor International's Starchy Roots in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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