

Starchy Roots in the US

Market Direction | 2025-01-21 | 20 pages | Euromonitor

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Report description:

In 2024, total volumes of starchy roots showed a return to growth in the US, following a brief dip in 2023. While similar to the previous year, institutional and foodservice growth remained low year over year in 2024, retail volumes saw a particularly strong shift in growth, moving from decline in 2023, to the strongest growth rate in 2024. Improvements to retail volumes were in part facilitated by price regulation as supplies stabilised from the previous year. 2023 disruptions to the harvesting...

Euromonitor International's Starchy Roots in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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