

Starchy Roots in Spain

Market Direction | 2025-01-20 | 20 pages | Euromonitor

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Report description:

The price of potatoes increased substantially in 2023 and prices continued to rise in 2024, albeit at a slightly more modest pace. Producers of potatoes have faced significant challenges such as a lack of water due to drought, a lack of seeds and a reduction in the cultivated area in Spain. Nonetheless, despite these adversities, sales of potatoes returned to growth in retail volume terms in 2023 and saw stronger growth in 2024 as prices began to stabilise. Potatoes are hugely popular among cons...

Euromonitor International's Starchy Roots in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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