

Starchy Roots in South Africa

Market Direction | 2025-01-10 | 18 pages | Euromonitor

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Report description:

The trend for cooking regularly at home, accelerated by the pandemic, remains prevalent and is positively impacting retail demand for starchy roots in South Africa, especially for potatoes. This is now largely due to the high cost of eating out during times of economic pressure and decreased disposable incomes. High levels of inflation are placing pressure on household budgets, resulting in a greater drive to save money. One of the most effective ways to save is to cook more meals from scratch a...

Euromonitor International's Starchy Roots in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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