

Starchy Roots in Mexico

Market Direction | 2025-01-09 | 19 pages | Euromonitor

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Report description:

Total volume sales of starchy roots increased in Mexico in 2024. With the recent strong increase in prices of several fresh food categories, consumers started to trade down and adapted their diets in order to guarantee their calorie intake. In this situation, starchy roots such as potatoes and cassava gained in popularity. Despite the droughts which have affected the whole country for a few years, the resilience of these crops has enabled producers to reach the highest level of production in the...

Euromonitor International's Starchy Roots in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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