

Staple Foods in Tanzania

Market Direction | 2025-01-16 | 48 pages | Euromonitor

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Report description:

In 2024, staple foods faced challenges in Tanzania related to rising product prices in the context of broader pressures on consumer budgets. This reinforced the reliance of several product areas, including packaged bread and breakfast cereals, on affluent urban consumers. At the same time, severe weather conditions have impacted local production. The government is seeking to strengthen local production of crops such as wheat, while maintaining imports to ensure food security and affordability.

Euromonitor International's Staple Foods in Tanzania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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