

Staple Foods in Angola

Market Direction | 2025-01-16 | 48 pages | Euromonitor

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Report description:

In 2024, the staple foods market in Angola faced challenges due to inflation and fluctuations in currency exchange rates. An insufficient supply of locally produced raw materials maintained the importance of imports and contributed to rising prices. Economic challenges encouraged shifts in consumer behaviour, including reduced purchases of products that are deemed to be non-essential, such as breakfast cereals, trading down in essential categories, and increased interest in the informal market.

Euromonitor International's Staple Foods in Angola report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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