

Sportswear in Israel

Market Direction | 2025-01-15 | 18 pages | Euromonitor

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Report description:

Sportswear and sports inspired clothing enjoyed solid growth over 2024 as Israelis are very interested in keeping fit and being perceived as sporty. Israelis continue to take part in lots of different sporting activities such as football, basketball, water sports, running and tennis. Hiking and trail activities are very popular with many different types of footwear and apparel available from Decathlon, Nike, Adidas and JD Sports. Although sportswear is not so dependent on pricing as other categories...

Euromonitor International's Sportswear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Alo Yoga opens its fourth store in Eilat

Lululemon offers well-priced sportswear

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