

Sports Nutrition in Singapore

Market Direction | 2025-01-10 | 23 pages | Euromonitor

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Report description:

Sports nutrition is becoming an essential part of active lifestyles in Singapore, despite residents juggling increasingly busy schedules. With gyms now fully operational and the government focused on expanding running and cycling paths to promote outdoor exercise, physical activity is more accessible than ever. According to Euromonitor International's Voice of the Consumer: Lifestyles survey, exercise is deemed as the most popular way to alleviate stress among Singaporeans, underscoring the grow...

Euromonitor International's Sports Nutrition in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN SINGAPORE

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2024 DEVELOPMENTS

Sports nutrition products continue to gain momentum, as local consumers pursue active lifestyles

Shift towards non-protein products targeted at boosting endurance

Blurring of lines between sports nutrition and other product categories

PROSPECTS AND OPPORTUNITIES

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