

Sports Nutrition in India

Market Direction | 2025-01-20 | 24 pages | Euromonitor

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Report description:

Sports nutrition in India is expected to record dynamic double-digit retail current value growth in 2024, driven by increasing consumer awareness of the importance of protein in the daily diet. Protein has become widely recognised not only for its role in building muscle mass, but also for supporting weight management goals. Many consumers now understand that a protein-rich diet can help maintain satiety for longer periods, which aids in reducing overall calorie intake and achieving weight loss.

Euromonitor International's Sports Nutrition in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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