

Sports Nutrition in India

Market Direction | 2025-01-20 | 24 pages | Euromonitor

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Report description:

Sports nutrition in India is expected to record dynamic double-digit retail current value growth in 2024, driven by increasing consumer awareness of the importance of protein in the daily diet. Protein has become widely recognised not only for its role in building muscle mass, but also for supporting weight management goals. Many consumers now understand that a protein-rich diet can help maintain satiety for longer periods, which aids in reducing overall calorie intake and achieving weight loss.

Euromonitor International's Sports Nutrition in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

SPORTS NUTRITION IN INDIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition achieves high double-digit growth in 2024

Online platforms and digital media drive accessibility and awareness in sports nutrition

Functional food brands increase the competition in sports nutrition in 2024

PROSPECTS AND OPPORTUNITIES

Quality-focused brands to benefit as the FSSAI tightens regulations on protein supplements

ICMR guidelines on protein supplements pose challenges for sports nutrition in the coming years

Plant-based protein set to rise in the forecast period

CATEGORY DATA

Table 1 Sales of Sports Nutrition by Category: Value 2019-2024

Table 2 Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Sports Nutrition: % Value 2020-2024

Table 4 LBN Brand Shares of Sports Nutrition: % Value 2021-2024

Table 5 Forecast Sales of Sports Nutrition by Category: Value 2024-2029

Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN INDIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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