

## **Sports Drinks in Slovenia**

Market Direction | 2025-01-20 | 25 pages | Euromonitor

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### **Report description:**

Due to the growing importance of sports and fitness activities in Slovenia and boosted by demand amongst younger consumers and sports enthusiasts, sports drinks is recording further moderate off-trade volume growth in 2024. Consumers are increasingly aware of the benefits of sports drinks thanks to social media and frequent advertisements. They look for sports drinks that provide a boost to energy levels during and after exercise. In addition, some consumers reach for sports drinks as a quick an...

Euromonitor International's Sports Drinks in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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