

## Sports Drinks in Slovenia

Market Direction | 2025-01-20 | 25 pages | Euromonitor

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### Report description:

Due to the growing importance of sports and fitness activities in Slovenia and boosted by demand amongst younger consumers and sports enthusiasts, sports drinks is recording further moderate off-trade volume growth in 2024. Consumers are increasingly aware of the benefits of sports drinks thanks to social media and frequent advertisements. They look for sports drinks that provide a boost to energy levels during and after exercise. In addition, some consumers reach for sports drinks as a quick an...

Euromonitor International's Sports Drinks in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sports Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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