

Sports Drinks in Canada

Market Direction | 2025-01-16 | 25 pages | Euromonitor

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Report description:

Sports drinks saw volume sales decline in 2024, as the category faced headwinds from several competing products in Canada. Hydration sticks/drinks have emerged in powder concentrates causing some challenges for the sports drinks category as they provide a convenient single serve offering compared to a bottle of liquid. Moreover, these products aim to provide higher doses of electrolytes and other necessary nutrients that are needed during and after the workout, which appeals to a growing number...

Euromonitor International's Sports Drinks in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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