

## **Soft Drinks in Uruguay**

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### **Report description:**

Soft drinks in Uruguay has demonstrated significant resilience and adaptability in recent years, withstanding both economic and environmental challenges. The nation has maintained stable economic growth despite facing the ripple effects of Argentina's economic turmoil, achieving a positive trajectory throughout 2023. The prolonged drought, one of the most severe in recent history, profoundly influenced consumer behaviour and the soft drinks market. This climate event, which persisted until Septe...

Euromonitor International's Soft Drinks in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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