

Soft Drinks in Singapore

Market Direction | 2025-01-06 | 93 pages | Euromonitor

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Report description:

The hot drinks market in Singapore is set to record positive volume growth though both the on-trade and off-trade channels in 2024, albeit at a slower pace than the previous three years. This is largely due to a combination of regulatory changes and reduced consumer spending power. One of the key regulatory changes that will affect the market is the increase in the Goods and Services Tax (GST) rate, which jumped from 8% to 9%, effective from 1 January 2024. This increase will likely push up the...

Euromonitor International's Soft Drinks in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Soft Drinks in Singapore
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List Of Contents And Tables

SOFT DRINKS IN SINGAPORE

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2019-2024

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024

Table 13 Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024

Table 14 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024

Table 15 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024

Table 16 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024

Table 17 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024

Table 18 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024

Table 19 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024

Table 20 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024

Table 21 NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024

Table 22 LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024

Table 23 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024

Table 24 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024

Table 25 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024

Table 26 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024

Table 27 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029

Table 28 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029

Table 29 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029

Table 30 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029

Table 31 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029

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Table 32 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029

Table 33 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029

Table 34 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029

Table 35 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029

Table 36 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in Singapore

Trends

DISCLAIMER

SOURCES

Summary 1 Research Sources

CARBONATES IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Coca-Cola and PepsiCo innovate with smart vending solutions to enhance customer experience

Impact of rising carbon tax presents opportunities and challenges

Health-conscious consumers drive shift to reduced-sugar carbonates, despite concern over artificial sweeteners

PROSPECTS AND OPPORTUNITIES

Health trends and shifting demographics will present challenges for future of carbonates

Innovative collaborations will stimulate consumer interest.

Foodservice will remain key channel for carbonates brands

CATEGORY DATA

Table 37 Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024

Table 38 Off-trade vs On-trade Sales of Carbonates: Value 2019-2024

Table 39 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024

Table 40 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024

Table 41 Off-trade Sales of Carbonates by Category: Volume 2019-2024

Table 42 Off-trade Sales of Carbonates by Category: Value 2019-2024

Table 43 Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024

Table 44 Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024

Table 45 Total Sales of Carbonates by Fountain On-trade: Volume 2019-2024

Table 46 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2019-2024

Table 47 □NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024

Table 48 □LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024

Table 49 □NBO Company Shares of Off-trade Carbonates: % Value 2020-2024

Table 50 □LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024

Table 51 □Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029

Table 52 □Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029

Table 53 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029

Table 54 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029

Table 55 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2024-2029

Table 56 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2024-2029

JUICE IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline in juice consumption amid growing health concerns

Coconut and other plant waters face ongoing challenges

Players leverage foodservice collaborations to boost visibility

PROSPECTS AND OPPORTUNITIES

Packaged juices may face intensified competition from foodservice kiosks

Packaged juices to target health-conscious consumers with low-calorie and premium offerings.

Declining birth rate will pose challenge for juice drinks

CATEGORY DATA

Table 57 Off-trade Sales of Juice by Category: Volume 2019-2024

Table 58 Off-trade Sales of Juice by Category: Value 2019-2024

Table 59 Off-trade Sales of Juice by Category: % Volume Growth 2019-2024

Table 60 Off-trade Sales of Juice by Category: % Value Growth 2019-2024

Table 61 NBO Company Shares of Off-trade Juice: % Volume 2020-2024

Table 62 LBN Brand Shares of Off-trade Juice: % Volume 2021-2024

Table 63 NBO Company Shares of Off-trade Juice: % Value 2020-2024

Table 64 LBN Brand Shares of Off-trade Juice: % Value 2021-2024

Table 65 Forecast Off-trade Sales of Juice by Category: Volume 2024-2029

Table 66 □Forecast Off-trade Sales of Juice by Category: Value 2024-2029

Table 67 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2024-2029

Table 68 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2024-2029

BOTTLED WATER IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Flat performance for bottled water

Functional bottled water faces competitive challenges

Premium bottled water struggles to gain traction with local consumers amid general economic uncertainty

PROSPECTS AND OPPORTUNITIES

Blurring of lines between carbonates and sparkling flavoured bottled water

Sustainability initiatives will continue to gain traction

Supermarkets, convenience stores, and small local grocers will remain key channels for bottled water sales

CATEGORY DATA

Table 69 Off-trade Sales of Bottled Water by Category: Volume 2019-2024

Table 70 Off-trade Sales of Bottled Water by Category: Value 2019-2024

Table 71 Off-trade Sales of Bottled Water by Category: % Volume Growth 2019-2024

Table 72 Off-trade Sales of Bottled Water by Category: % Value Growth 2019-2024

Table 73 NBO Company Shares of Off-trade Bottled Water: % Volume 2020-2024

Table 74 LBN Brand Shares of Off-trade Bottled Water: % Volume 2021-2024

Table 75 NBO Company Shares of Off-trade Bottled Water: % Value 2020-2024

Table 76 LBN Brand Shares of Off-trade Bottled Water: % Value 2021-2024

Table 77 Forecast Off-trade Sales of Bottled Water by Category: Volume 2024-2029

Table 78 □Forecast Off-trade Sales of Bottled Water by Category: Value 2024-2029

Table 79 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2024-2029

Table 80 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2024-2029

SPORTS DRINKS IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports drinks players drive further growth through event sponsorships and community engagement initiatives

Sports drinks support hydration and recovery in Singapore's tropical climate.

Sports drinks navigate challenges amid sugar concerns and rise of healthier alternatives

PROSPECTS AND OPPORTUNITIES

Decline in physical activity levels poses challenge for sports drinks players

Sports drinks will capitalise on international sports events, while seeking to boost community engagement

Established brands expected to maintain popularity

CATEGORY DATA

Table 81 Off-trade Sales of Sports Drinks: Volume 2019-2024

Table 82 Off-trade Sales of Sports Drinks: Value 2019-2024

Table 83 Off-trade Sales of Sports Drinks: % Volume Growth 2019-2024

Table 84 Off-trade Sales of Sports Drinks: % Value Growth 2019-2024

Table 85 NBO Company Shares of Off-trade Sports Drinks: % Volume 2020-2024

Table 86 LBN Brand Shares of Off-trade Sports Drinks: % Volume 2021-2024

Table 87 NBO Company Shares of Off-trade Sports Drinks: % Value 2020-2024

Table 88 LBN Brand Shares of Off-trade Sports Drinks: % Value 2021-2024

Table 89 Forecast Off-trade Sales of Sports Drinks: Volume 2024-2029

Table 90 □Forecast Off-trade Sales of Sports Drinks: Value 2024-2029

Table 91 □Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2024-2029

Table 92 □Forecast Off-trade Sales of Sports Drinks: % Value Growth 2024-2029

ENERGY DRINKS IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Manufacturers face challenges in navigating mature market

Expanding construction sector fuels demand for energy drinks

Energy drinks brands focus on building brand loyalty amongst young adults

PROSPECTS AND OPPORTUNITIES

Lack of regulations around caffeine levels sparks concern

Natural energy drinks, while remaining niche, are expected to grow in availability

Reduced sugar energy drinks show stronger growth potential

CATEGORY DATA

Table 93 Off-trade Sales of Energy Drinks: Volume 2019-2024

Table 94 Off-trade Sales of Energy Drinks: Value 2019-2024

Table 95 Off-trade Sales of Energy Drinks: % Volume Growth 2019-2024

Table 96 Off-trade Sales of Energy Drinks: % Value Growth 2019-2024

Table 97 NBO Company Shares of Off-trade Energy Drinks: % Volume 2020-2024

Table 98 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2021-2024

Table 99 NBO Company Shares of Off-trade Energy Drinks: % Value 2020-2024

Table 100 LBN Brand Shares of Off-trade Energy Drinks: % Value 2021-2024

Table 101 Forecast Off-trade Sales of Energy Drinks: Volume 2024-2029

Table 102 □Forecast Off-trade Sales of Energy Drinks: Value 2024-2029

Table 103 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2024-2029

Table 104 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2024-2029

CONCENTRATES IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued decline for liquid concentrates as healthier options take centre stage

Mixed fortunes for powder concentrates

Coffee liquid concentrates represent niche, yet convenient alternative

PROSPECTS AND OPPORTUNITIES

Demographic shifts will pose challenge for liquid concentrates

Powdered sports drinks will struggle in face of RTD convenience

Speciality tea and coffee concentrates could thrive in post-pandemic, on-the-go era

CATEGORY DATA

Concentrates Conversions

Summary 2 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 105 Off-trade Sales of Concentrates (RTD) by Category: Volume 2019-2024

Table 106 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2019-2024

Table 107 Off-trade Sales of Concentrates by Category: Value 2019-2024

Table 108 Off-trade Sales of Concentrates by Category: % Value Growth 2019-2024

Table 109 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2021-2024

Table 110 NBO Company Shares of Off-trade Concentrates: % Value 2020-2024

Table 111 LBN Brand Shares of Off-trade Concentrates: % Value 2021-2024

Table 112 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2024

Table 113 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2021-2024

Table 114 NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2024

Table 115 LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2021-2024

Table 116 Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2024-2029

Table 117 Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2024-2029

Table 118 Forecast Off-trade Sales of Concentrates by Category: Value 2024-2029

Table 119 Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2024-2029

RTD TEA IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued growth momentum for reduced sugar RTD tea

Competitive landscape remains led by long-standing brands

East Asian RTD tea brands see growing availability

PROSPECTS AND OPPORTUNITIES

Private label RTD tea brands set to gain traction amid economic uncertainty

Kombucha to remain niche, despite its growing popularity as healthy alternative

RTD tea faces competition from bubble tea and other foodservice outlets

CATEGORY DATA

Table 120 Off-trade Sales of RTD Tea by Category: Volume 2019-2024

Table 121 Off-trade Sales of RTD Tea by Category: Value 2019-2024

Table 122 Off-trade Sales of RTD Tea by Category: % Volume Growth 2019-2024

Table 123 Off-trade Sales of RTD Tea by Category: % Value Growth 2019-2024

Table 124 Leading Flavours for Off-trade RTD Tea: % Volume 2019-2024

Table 125 NBO Company Shares of Off-trade RTD Tea: % Volume 2020-2024

Table 126 LBN Brand Shares of Off-trade RTD Tea: % Volume 2021-2024

Table 127 NBO Company Shares of Off-trade RTD Tea: % Value 2020-2024

Table 128 LBN Brand Shares of Off-trade RTD Tea: % Value 2021-2024

Table 129 Forecast Off-trade Sales of RTD Tea by Category: Volume 2024-2029

Table 130 Forecast Off-trade Sales of RTD Tea by Category: Value 2024-2029

Table 131 Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2024-2029

Table 132 Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2024-2029

RTD COFFEE IN SINGAPORE

KEY DATA FINDINGS

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2024 DEVELOPMENTS

Producers struggle with rising coffee bean prices

Demand for reduced sugar options spurs innovation in RTD coffee

?Bean-free? coffee makes its debut amid growing sustainability concerns

PROSPECTS AND OPPORTUNITIES

Competition from chained foodservice players is expected to intensify, placing pressure on RTD coffee brands

RTD coffee will face strong competition from customisable options and affordable local alternatives

Vending machines selling freshly prepared coffee could place pressure on RTD variants

CATEGORY DATA

Table 133 Off-trade Sales of RTD Coffee: Volume 2019-2024

Table 134 Off-trade Sales of RTD Coffee: Value 2019-2024

Table 135 Off-trade Sales of RTD Coffee: % Volume Growth 2019-2024

Table 136 Off-trade Sales of RTD Coffee: % Value Growth 2019-2024

Table 137 NBO Company Shares of Off-trade RTD Coffee: % Volume 2020-2024

Table 138 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2021-2024

Table 139 NBO Company Shares of Off-trade RTD Coffee: % Value 2020-2024

Table 140 LBN Brand Shares of Off-trade RTD Coffee: % Value 2021-2024

Table 141 Forecast Off-trade Sales of RTD Coffee: Volume 2024-2029

Table 142 □Forecast Off-trade Sales of RTD Coffee: Value 2024-2029

Table 143 □Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2024-2029

Table 144 □Forecast Off-trade Sales of RTD Coffee: % Value Growth 2024-2029

ASIAN SPECIALITY DRINKS IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Asian speciality drinks hold limited appeal among younger Singaporeans

Global drinks brands pose strong competition

Asian speciality drinks face challenges in broadening their consumer base

PROSPECTS AND OPPORTUNITIES

Asian speciality drinks will see further decline in volume sales

Niche speciality brands may struggle to get a stronger foothold

Supermarkets will remain key channel for off-trade volume sales of Asian speciality drinks

CATEGORY DATA

Table 145 Off-trade Sales of Asian Speciality Drinks: Volume 2019-2024

Table 146 Off-trade Sales of Asian Speciality Drinks: Value 2019-2024

Table 147 Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2019-2024

Table 148 Off-trade Sales of Asian Speciality Drinks: % Value Growth 2019-2024

Table 149 NBO Company Shares of Off-trade Asian Speciality Drinks: % Volume 2020-2024

Table 150 LBN Brand Shares of Off-trade Asian Speciality Drinks: % Volume 2021-2024

Table 151 NBO Company Shares of Off-trade Asian Speciality Drinks: % Value 2020-2024

Table 152 LBN Brand Shares of Off-trade Asian Speciality Drinks: % Value 2021-2024

Table 153 Forecast Off-trade Sales of Asian Speciality Drinks: Volume 2024-2029

Table 154 □Forecast Off-trade Sales of Asian Speciality Drinks: Value 2024-2029

Table 155 □Forecast Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2024-2029

Table 156 □Forecast Off-trade Sales of Asian Speciality Drinks: % Value Growth 2024-2029

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