

Soft Drinks in Singapore

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Report description:

The hot drinks market in Singapore is set to record positive volume growth through both the on-trade and off-trade channels in 2024, albeit at a slower pace than the previous three years. This is largely due to a combination of regulatory changes and reduced consumer spending power. One of the key regulatory changes that will affect the market is the increase in the Goods and Services Tax (GST) rate, which jumped from 8% to 9%, effective from 1 January 2024. This increase will likely push up the...

Euromonitor International's Soft Drinks in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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