

## Soft Drinks in Cameroon

Market Direction | 2025-01-09 | 65 pages | Euromonitor

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### Report description:

Cameroon's inflation rate is expected to remain at approximately 7% by the end of 2024, as reported by the National Institute of Statistics, reflecting the compounded effects of a 15% price adjustment at the pump since 1 February 2024 and subsequent increases in the costs of transportation, foodstuffs, and manufactured goods. Despite these economic pressures, the prices of soft drinks, regulated by the Ministry of Commerce, have largely remained unchanged, as negotiations between the Ministry an...

Euromonitor International's Soft Drinks in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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