

Small Cooking Appliances in Singapore

Market Direction | 2025-01-06 | 39 pages | Euromonitor

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Report description:

Sales of small cooking appliances continued to report steady growth in retail volume terms in 2024, with many of these products seen as important to the everyday needs of local consumers. Frequent discounting and promotional activities continued to support the category's overall positive performance. In addition, the completion of new housing projects with young couples and families moving into their new homes remains a primary source of category growth for small cooking appliances, especially t...

Euromonitor International's Small Cooking Appliances in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Smart appliances proving popular despite challenging market conditions
Compact and multifunctional designs proving popular with space at a premium
Focus on healthy cooking informing new product development and innovation

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Locals getting a taste for home-brewed coffee
E-commerce set to increase its share in the market

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