

Small Cooking Appliances in Romania

Market Direction | 2025-01-10 | 40 pages | Euromonitor

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Report description:

In Romania, the adoption of a healthier lifestyle is changing consumer lifestyles and consumers are keen to buy small cooking appliances that support this approach. Technologies that allow consumers to cook in a healthy fashion are now more popular, and this is reflected in the positive evolution of small cooking appliances in 2024, in both volume and value terms. Air fryers grew at the fastest pace, as the category has been undergoing rapid expansion in terms of brands and prices. Unit prices o...

Euromonitor International's Small Cooking Appliances in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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