

Small Cooking Appliances in Poland

Market Direction | 2025-01-10 | 39 pages | Euromonitor

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Report description:

Small cooking appliances witnessed a rebound in volume growth over 2024, as inflation began to subside and consumer purchasing power improved in Poland. There has been an elevated interest in cooking at home since the onset of the COVID-19 pandemic driving sales of small cooking appliances. Poles are drawn to key features, such as the compact design and ease of use, making them suitable for small kitchens or individuals with limited cooking space. Small cooking appliances give Poles the ability...

Euromonitor International's Small Cooking Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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