

Small Cooking Appliances in Hungary

Market Direction | 2025-01-10 | 39 pages | Euromonitor

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Report description:

Retail volume sales of small cooking appliances are expected to fall slightly in Hungary in 2024 as consumers are losing interest in commonly used appliances, such as rice cookers, coffee machines and breadmakers. Price increases have often discouraged consumers from purchasing newer variants of these products in the final year of the review period.

Euromonitor International's Small Cooking Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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