

Small Cooking Appliances in Hong Kong, China

Market Direction | 2025-01-10 | 36 pages | Euromonitor

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Report description:

Retail volume growth of small cooking appliances in Hong Kong is notably slowing in 2024, with this trend expected to continue in the near future. One of the key reasons is the city's shrinking population due to falling birth rates and emigration, hindering the need to purchase more appliances. In addition, many consumers made significant investments in small cooking appliances such as breadmakers, pod coffee machines, air fryers, rice cookers and slow cookers at the height of the pandemic due to...

Euromonitor International's Small Cooking Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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