

Small Cooking Appliances in Germany

Market Direction | 2025-01-20 | 40 pages | Euromonitor

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Report description:

In 2024, the health and wellness trend continues to influence the demand for small cooking appliances in Germany. Local consumers are increasingly interested in appliances that support healthier cooking methods and dietary habits, reflecting a shift towards more balanced and conscious lifestyles. As a result, electric steamers and electric grills are gaining popularity as they have the ability to preserve nutrients and natural flavours in food during the cooking processes, particularly for veget...

Euromonitor International's Small Cooking Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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