

Small Cooking Appliances in Germany

Market Direction | 2025-01-20 | 40 pages | Euromonitor

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Report description:

In 2024, the health and wellness trend continues to influence the demand for small cooking appliances in Germany. Local consumers are increasingly interested in appliances that support healthier cooking methods and dietary habits, reflecting a shift towards more balanced and conscious lifestyles. As a result, electric steamers and electric grills are gaining popularity as they have the ability to preserve nutrients and natural flavours in food during the cooking processes, particularly for veget...

Euromonitor International's Small Cooking Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Small Cooking Appliances in Germany
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List Of Contents And Tables

SMALL COOKING APPLIANCES IN GERMANY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health consciousness maintains relevance in Germany

Multifunctional and space-saving solutions are in high demand

Ninja is disrupting the market with innovative products

PROSPECTS AND OPPORTUNITIES

Energy efficiency will be key for local consumers

New technologies and smart appliances will be in demand

Modern functionality at a low price is difficult expectation for players to manage

CATEGORY DATA

Table 1 Sales of Small Cooking Appliances by Category: Volume 2019-2024

Table 2 Sales of Small Cooking Appliances by Category: Value 2019-2024

Table 3 Sales of Small Cooking Appliances by Category: % Volume Growth 2019-2024

Table 4 Sales of Small Cooking Appliances by Category: % Value Growth 2019-2024

Table 5 Sales of Freestanding Hobs by Format: % Volume 2019-2024

Table 6 NBO Company Shares of Small Cooking Appliances: % Volume 2020-2024

Table 7 LBN Brand Shares of Small Cooking Appliances: % Volume 2021-2024

Table 8 Distribution of Small Cooking Appliances by Format: % Volume 2019-2024

Table 9 Forecast Sales of Small Cooking Appliances by Category: Volume 2024-2029

Table 10 □Forecast Sales of Small Cooking Appliances by Category: Value 2024-2029

Table 11 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2024-2029

CONSUMER APPLIANCES IN GERMANY

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 14 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 16 Sales of Consumer Appliances by Category: Value 2019-2024

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

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Table 18	Sales of Consumer Appliances by Category: % Value Growth 2019-2024
Table 19	Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024
Table 20	Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
Table 21	Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
Table 22	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
Table 23	□Sales of Small Appliances by Category: Volume 2019-2024
Table 24	□Sales of Small Appliances by Category: Value 2019-2024
Table 25	□Sales of Small Appliances by Category: % Volume Growth 2019-2024
Table 26	□Sales of Small Appliances by Category: % Value Growth 2019-2024
Table 27	□NBO Company Shares of Major Appliances: % Volume 2020-2024
Table 28	□LBN Brand Shares of Major Appliances: % Volume 2021-2024
Table 29	□NBO Company Shares of Small Appliances: % Volume 2020-2024
Table 30	□LBN Brand Shares of Small Appliances: % Volume 2021-2024
Table 31	□Distribution of Major Appliances by Format: % Volume 2019-2024
Table 32	□Distribution of Small Appliances by Format: % Volume 2019-2024
Table 33	□Forecast Sales of Consumer Appliances by Category: Volume 2024-2029
Table 34	□Forecast Sales of Consumer Appliances by Category: Value 2024-2029
Table 35	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029
Table 36	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029
Table 37	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029
Table 38	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029
Table 41	□Forecast Sales of Small Appliances by Category: Volume 2024-2029
Table 42	□Forecast Sales of Small Appliances by Category: Value 2024-2029
Table 43	□Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029
Table 44	□Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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