

Sauces, Dips and Condiments in Vietnam

Market Direction | 2025-01-10 | 28 pages | Euromonitor

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Report description:

Sauces, dips and condiments in Vietnam is set to demonstrate slow total volume growth in 2024, despite the broader economic uncertainties, largely due to the essential role these products play in daily consumption. Sauces, dips and condiments are considered staple items in Vietnamese households, with their spending on such products not significant enough to prompt drastic changes in consumer habits during tougher economic times. This stability has further been supported by the ability of players...

Euromonitor International's Sauces, Dips and Condiments in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Sauces, Dips and Condiments in Vietnam
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List Of Contents And Tables

SAUCES, DIPS AND CONDIMENTS IN VIETNAM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sauces, dips and condiments sees slow total volume growth, supported by the essential role of these products, and health-conscious product innovations

Chilli sauces sees a greater variety of both local- and international-inspired flavours

Sauces, dips and condiments continues to be led by Masan Consumer Corp in 2024

PROSPECTS AND OPPORTUNITIES

Stable growth expected for sauces, dips and condiments, driven by the growing convenience trend

Brands will need to balance innovation with tradition, and digital engagement with localised strategies in an increasingly competitive market

Health trends will continue to drive innovation

CATEGORY DATA

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 6 Sales of Other Sauces and Condiments by Type: Rankings 2019-2024

Table 7 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 8 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 9 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 10 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 11 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 12 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 13 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN VIETNAM

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

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Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
Table 20 Penetration of Private Label by Category: % Value 2019-2024
Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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