

RTD Tea in Slovenia

Market Direction | 2025-01-20 | 25 pages | Euromonitor

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Report description:

RTD tea continues to enjoy solid off-trade volume growth, one of the highest in soft drinks, and strong off-trade value growth, benefiting from a growing number of consumers shifting from carbonates and juices. Sophisticated flavour combinations are also contributing to the growth of the category, including mint, rooibos, forest fruits and exotic fruits. Consumers are more demanding than ever and are looking out for new taste experiences. Nonetheless, inflation and the higher unit prices of well...

Euromonitor International's RTD Tea in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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