

RTD Tea in Canada

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Report description:

In 2024, RTD tea in Canada witnessed relatively flat compared to recent years. The product has strong appeal among younger consumers in the Gen Z cohort who are drawn to its health association with tea. Carbonated RTD tea is considered a healthier alternative to carbonates and sugary juices. Whilst the product area is dominated by still RTD tea, there is growth potential through innovation in terms of flavours and formats that resonate with younger generations. Manufacturers continue to add more...

Euromonitor International's RTD Tea in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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