

RTD Coffee in Singapore

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Report description:

The RTD coffee market in Singapore is expected to see modest volume growth in 2024, despite challenges from fluctuating raw material costs, particularly due to the volatility of the global coffee bean market. The prices of coffee beans, especially arabica and robusta, have been significantly impacted by adverse weather conditions in key coffee-producing countries such as Brazil and Vietnam. A prolonged heatwave and other extreme weather events have disrupted coffee bean harvests, leading to redu...

Euromonitor International's RTD Coffee in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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RTD COFFEE IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Producers struggle with rising coffee bean prices
- Demand for reduced sugar options spurs innovation in RTD coffee
- "Bean-free" coffee makes its debut amid growing sustainability concerns

PROSPECTS AND OPPORTUNITIES

- Competition from chained foodservice players is expected to intensify, placing pressure on RTD coffee brands
- RTD coffee will face strong competition from customisable options and affordable local alternatives
- Vending machines selling freshly prepared coffee could place pressure on RTD variants

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