

## **Rice, Pasta and Noodles in Indonesia**

Market Direction | 2025-01-16 | 25 pages | Euromonitor

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### **Report description:**

In 2024, the Indonesian market for rice, pasta, and noodles continued to expand in retail volume terms, despite ongoing price increases. The retail unit price of rice grew at a higher rate than in 2023, driven by a decline in domestic rice production. Adverse weather conditions, including the El Nino phenomenon, led to widespread crop failures, creating a supply shortage. This scarcity, coupled with a weakening Indonesian Rupiah (IDR), increased the cost of imported rice, further elevating retail prices.

Euromonitor International's Rice, Pasta and Noodles in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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