

Refrigeration Appliances in Taiwan

Market Direction | 2025-01-10 | 40 pages | Euromonitor

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Report description:

Refrigeration appliances in Taiwan posted a weak sales performance in comparison to the highs seen during the pandemic, although there was a marked improvement year on year. Taiwan only began to recover from the COVID-19 pandemic following the reopening of its national borders towards the end of 2022. Many locals travelled abroad after being restricted for over two years and this reduced the spending allocated towards consumer appliances. The weak housing market only exacerbated this trend with...

Euromonitor International's Refrigeration Appliances in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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