

Refrigeration Appliances in Portugal

Market Direction | 2025-01-10 | 43 pages | Euromonitor

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Report description:

Refrigeration appliances were negatively affected by the maturity of refrigeration appliances in 2024 and the high level of replacement during the pandemic years. Economic uncertainty and financial constraints resulted in consumers avoiding major investments unless they were completely necessary. In the current climate, mid-priced brands have been impacted with Bosh particularly affected. BSHP Electrodomesticos Lda has seen a drop in volume share as consumers switched to premium offers or traded...

Euromonitor International's Refrigeration Appliances in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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