

Refrigeration Appliances in Poland

Market Direction | 2025-01-10 | 41 pages | Euromonitor

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Report description:

Consumer demand for refrigeration appliances rebounded well in 2024, although growth was still limited by market saturation and more cautious spending behaviour amid economic challenges. There was a notable recovery in volume sales of fridge freezers compared to separate fridges and freezers where sales continued to decline. The purchase of new appliances is still weakened by the slowdown in the housing market, as fewer people move home. Budgetary pressure on disposable income remains a key issu...

Euromonitor International's Refrigeration Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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