

Refrigeration Appliances in Greece

Market Direction | 2025-01-10 | 42 pages | Euromonitor

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Report description:

In 2024, the steep fall in the demand for refrigeration appliances in Greece was heavily impacted by the fast increase in retail volume sales in 2023. The government offered subsidies in the form of vouchers for consumers to replace older refrigeration appliances with new, more energy-efficient models. The households that received the vouchers replaced their refrigeration appliances in 2023. In 2024 sales derived from new purchases by new households, home refurbishments or the replacement of a w...

Euromonitor International's Refrigeration Appliances in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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