

## **Refrigeration Appliances in Egypt**

Market Direction | 2025-01-10 | 41 pages | Euromonitor

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### **Report description:**

Fridge freezers, the dominant category in refrigeration appliances in Egypt, continued to see positive retail volume growth in 2024, supported by organic growth in the population and number of households. As currency valuation stabilised during 2024, after the sharp devaluation on the black market in January 2024, product prices remained high, but cooled appreciably compared with January. The double-digit increase in the average retail current unit price in 2024 was more than one half lower than...

Euromonitor International's Refrigeration Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Refrigeration Appliances in Egypt

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List Of Contents And Tables

### REFRIGERATION APPLIANCES IN EGYPT

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Fridge freezers benefit from demographic trends and a strong competitive landscape

Freestanding freezers gain from the need for more food storage capacity

After-sales services win over consumers

#### PROSPECTS AND OPPORTUNITIES

Refrigeration appliances to continue to offer development and growth opportunities

E-commerce to gain traction as a more affordable and effective channel for refrigeration appliances

More stable unit prices to encourage sales of refrigeration appliances

#### CATEGORY DATA

Table 1 Sales of Refrigeration Appliances by Category: Volume 2019-2024

Table 2 Sales of Refrigeration Appliances by Category: Value 2019-2024

Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2019-2024

Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2019-2024

Table 5 Sales of Freezers by Format: % Volume 2019-2024

Table 6 Sales of Freezers by Volume Capacity: % Volume 2019-2024

Table 7 Sales of Fridge Freezers by Format: % Volume 2019-2024

Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2019-2024

Table 9 Sales of Fridge Freezers by Smart Appliances: % Volume 2020-2024

Table 10 □Sales of Fridges by Volume Capacity: % Volume 2019-2024

Table 11 □NBO Company Shares of Refrigeration Appliances: % Volume 2020-2024

Table 12 □LBN Brand Shares of Refrigeration Appliances: % Volume 2021-2024

Table 13 □NBO Company Shares of Built-in Fridge Freezers: % Volume 2020-2024

Table 14 □NBO Company Shares of Freestanding Fridge Freezers: % Volume 2020-2024

Table 15 □NBO Company Shares of Built-in Fridges: % Volume 2020-2024

Table 16 □NBO Company Shares of Freestanding Fridges: % Volume 2020-2024

Table 17 □Distribution of Refrigeration Appliances by Format: % Volume 2019-2024

Table 18 □Production of Refrigeration Appliances: Total Volume 2019-2024

Table 19 □Forecast Sales of Refrigeration Appliances by Category: Volume 2024-2029

Table 20 □Forecast Sales of Refrigeration Appliances by Category: Value 2024-2029

Table 21 □Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2024-2029

### CONSUMER APPLIANCES IN EGYPT

#### EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

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## MARKET INDICATORS

Table 23 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 24 Replacement Cycles of Consumer Appliances by Category 2019-2025

## MARKET DATA

Table 25 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 26 Sales of Consumer Appliances by Category: Value 2019-2024

Table 27 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 28 Sales of Consumer Appliances by Category: % Value Growth 2019-2024

Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024

Table 30 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024

Table 31 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024

Table 32 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024

Table 33 □Sales of Small Appliances by Category: Volume 2019-2024

Table 34 □Sales of Small Appliances by Category: Value 2019-2024

Table 35 □Sales of Small Appliances by Category: % Volume Growth 2019-2024

Table 36 □Sales of Small Appliances by Category: % Value Growth 2019-2024

Table 37 □NBO Company Shares of Major Appliances: % Volume 2020-2024

Table 38 □LBN Brand Shares of Major Appliances: % Volume 2021-2024

Table 39 □NBO Company Shares of Small Appliances: % Volume 2020-2024

Table 40 □LBN Brand Shares of Small Appliances: % Volume 2021-2024

Table 41 □Distribution of Major Appliances by Format: % Volume 2019-2024

Table 42 □Distribution of Small Appliances by Format: % Volume 2019-2024

Table 43 □Forecast Sales of Consumer Appliances by Category: Volume 2024-2029

Table 44 □Forecast Sales of Consumer Appliances by Category: Value 2024-2029

Table 45 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029

Table 46 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029

Table 47 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029

Table 49 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029

Table 50 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029

Table 51 □Forecast Sales of Small Appliances by Category: Volume 2024-2029

Table 52 □Forecast Sales of Small Appliances by Category: Value 2024-2029

Table 53 □Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029

Table 54 □Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

## APPENDIX

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### SOURCES

Summary 1 Research Sources

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