

## **Refrigeration Appliances in Egypt**

Market Direction | 2025-01-10 | 41 pages | Euromonitor

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### **Report description:**

Fridge freezers, the dominant category in refrigeration appliances in Egypt, continued to see positive retail volume growth in 2024, supported by organic growth in the population and number of households. As currency valuation stabilised during 2024, after the sharp devaluation on the black market in January 2024, product prices remained high, but cooled appreciably compared with January. The double-digit increase in the average retail current unit price in 2024 was more than one half lower than...

Euromonitor International's Refrigeration Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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